



Working in association with



Bedford Hospital  
NHS Trust

BESPOKE WIG  
& HAIRPIECE  
SERVICE

**BARNETS**

Hair Company



## OUR BESPOKE SERVICE

is directed by Emily Cataldo, Barnets Hair Company proprietor, a hair professional with over 15 years of experience. Emily prides herself on being able to offer every customer a welcoming, reassuring environment while discussing the very best options for their individual needs.

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Providing a discreet solution for all forms of hair loss and thinning, Emily is focused on creating the very best custom made wigs in addition to stocking the finest ready to wear pieces. Sourcing only the highest quality real human hair and synthetic alternatives, they are fitted perfectly, cut and styled for that natural looking finish. Emily's professional and caring attitude aims to boost each client's confidence and self-esteem.

With client comfort being our top priority, our in-depth consultations are carried out in our relaxed salon with a private room available upon request. All consultations are conducted by Emily and are expected to last approximately half an hour. After discussing and identifying your specific hair loss issues, Emily will work with you to find a solution in-line with your lifestyle and desired results.

Emily aims to give you the very best advice, from the initial consultation to aftercare and maintenance.



**“We know how important it is for your hair replacement to look and feel as natural as possible, so we will work with you to ensure you're comfortable and happy with the aesthetics”**

# H AIR LOSS SOLUTIONS

More than 8 million women in the UK suffer from some sort of hair loss. It can be caused by autoimmune disorders such as Alopecia, hormonal changes, medical treatments such as chemotherapy to name but a few. Whatever the cause, it is a stressful and very emotional experience. Our service is dedicated to finding a natural-looking, tailor-made solution to help you look and feel your best.

# H AIR THINNING

If you're experiencing hair thinning or partial hair loss, hair enhancers may be the ideal option for you. We offer both ready made and custom made pieces, personalising them to your individual style. They will be applied in-house, and we will also show you how to care for the hairpieces at home.



“Enhance confidence & well-being, or bring a touch of glamour to life”



## H AIR LOSS

Although extensive hair loss is upsetting, a wig or hairpiece can help you feel confident again. We specialise in a full range of luxury ready to wear wigs. Lace front or full lace designs can be selected, fitted and styled in a short time frame. Alternatively, we can create a bespoke product that is fully customised to suit you. The finest human hair or the highest quality synthetic hair is carefully selected to be as natural and as comfortable to wear as possible.



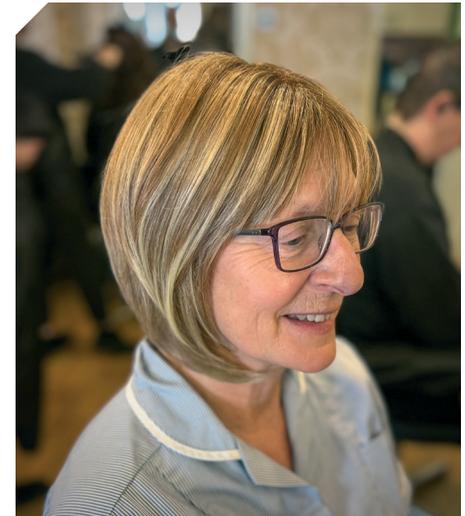
“A great hair day every day?”

## P ERSONALISED SERVICE

We know each client is different, which is why our hair loss solutions are completely tailored to your needs, whether it's for a medical application like chemotherapy or to enhance confidence and well-being, or to bring a touch of glamour to life, we will help clients to choose and style a hairpiece.

Our ranges include:  
**Ellen Wille, Dening Hair, Raquel Welch, Trendco & Dimples.**

We can arrange a consultation in two ways: at the salon, or if that is not possible for reasons of distance or health, we can come out to you.



## WIG CONSULTATION

# 1st

## APPOINTMENT

Your appointment with Emily will start with an introduction to the different types of wigs, including synthetic and human hair and the benefits and drawbacks of both. The most important step in the consultation process is choosing the correct wig base to ensure a perfect fit which is also completely comfortable and secure.

Once the most suitable wig base has been chosen, we would then consider the hair texture, colour and style of wig.

Every piece in our collection is crafted from high-quality human hair or the finest synthetic materials, all sourced and hand-picked by Emily herself. We take into account all ethnicities and hair textures and Emily will cut, colour and style each piece to ensure the most natural finish.

## WIG CUT AND STYLING

# 2nd

## APPOINTMENT

Once the chosen wigs have arrived in the salon, Emily will show you the look from every angle to make sure you are perfectly happy and comfortable. Emily will then spend time showing you the correct way of placing and wearing your wig, and will practise with you so you are confident of managing on your own.

Before leaving, Emily will explain how to wash and care for your wig and wig liner, and show you some products that you would most benefit from.

For all our first time wig buyers we always recommend our basic starter package which includes Wig Liner, Brush, Polyhead or Work Head (depending on wig type) and a soft cotton head wrap available in a selection of colours.

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# PRICES

Consultations at our salon must be reserved in advance and have a fee of **£45**. Only once you have chosen your wig, and at purchase, your consultation fee will be deducted on the final price of the wig. Wigs are non refundable once purchased.

All wigs supplied for any medical hair loss such as Chemotherapy Treatment, Alopecia, Female Pattern Hair Loss referred by Bedford Hospital are entitled to a **voucher** sent directly by the **Bedford Primrose Unit**.

Emily will create a selection of wigs to suit all budgets. All prices of wigs range depending on which wig type:

<b>Hair Enhancers/Toppers</b>	<i>from</i> <b>£245</b>
<b>Synthetic Wigs</b>	<i>from</i> <b>£235</b>
<b>Human Hair Wigs</b>	<i>from</i> <b>£850</b>

\*The above are guide prices, the final price will be agreed with you in advance of any purchase.

# AFTERCARE

Being able to appropriately care for your wig or hairpiece is essential in keeping its natural appearance and longevity. Emily will offer styling tips and maintenance advice.



# APPOINTMENTS

As the Barnets Hair Wig Director, Emily can guarantee that you will receive the very best service possible and will be happy to guide you through choosing the best type of wig. While we endeavour to carry a wide choice of colours and styles, if the style, colour or texture of the wig you require is not already in our collection we will certainly be able to source the perfect hairpiece or wig.

For any enquiries or to book a consultation with Emily  
please call us on **01234 363416**



159 Castle Rd, Bedford, MK40 3RT

01234 363416

“Meeting Emily to discuss having a wig was such a calm and warm experience. Her knowledge of wigs and hairstyles was great and she helped me feel valued at a difficult time. Thank you”

*Ann Armstrong*

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